

National University of Ireland, Galway
Ollscoil na hÉireann, Gaillimh

Summer Examination 2001

Diploma in Health Promotion

Paper 2

Ms. Sylvia Tilford
Professor Cecily Kelleher
Ms. Jane Sixsmith
Dr. Margaret Barry
Dr. Saoirse Nic Gabhainn
Professor John Marshall
Ms. Jacky Jones
Dr. Ann Hope

Time allowed for each section is 45 minutes

Answer **one** question in each section
Use a separate answer book for each section

Section A: Epidemiology

- Q. 1. Large scale longitudinal studies like that of Whitehall civil servants provide important information on all-cause and disease-specific mortality. Explain why, taking particular account of concepts of risk in your answer.
(Prof. C. Kelleher)
- Q. 2. What is the purpose of an intention to treat design in the case of experimental studies? How does such a design affect the validity and applicability of the study findings? Illustrate with examples in the case of clinical, field and community studies.
(Prof. C. Kelleher)

Section B: Research Methodology in Social Sciences

- Q. 3. "Because the extent of program delivery cannot be assumed, an impact evaluation that does not include a process evaluation component will seldom provide information in which decision makers can have confidence".
(Scheirer, 1994). Discuss.
(Dr. M. Barry)
- Q. 4. Answer any TWO of the following:
- a) Critically discuss the researcher's role in participant observation.
(Ms. J. Sixsmith)
 - b) Discuss the main issues you would need to consider when planning a study employing EITHER focus group methods OR a self-completion questionnaire.
(Dr. S. Nic Gabhainn)
 - c) Why is the research question so important for preparing and conducting a research study?
(Dr. S. Nic Gabhainn)

Section C: Education, Theory and Practice

- Q.5. Describe and discuss the information processing model of learning and memory. Provide detailed suggestions to teachers for helping students to become efficient information processors. *(Professor J. Marshall)*
- Q. 6. A new policy on sexual harassment at work has been developed by the Health Board. You have been asked to disseminate the policy through participatory learning for all staff. Design a suitable 2-hour workshop session, listing the objective(s) and giving brief details of group activities. *(Ms. J. Jones)*

Section D: Concepts and Principles of Health Promotion

- Q. 7. In view of key developments to date and the global challenges that lie ahead, consider where the new centre of gravity for the health promotion of the future should lie. *(Dr. M. Barry)*
- Q. 8. Social Cognitive Theory and Stages of Change model are often used in developing health promotion interventions. Discuss the similarities, differences, usefulness and limitations of these two theories/models. *(Dr. A. Hope)*