

Ollscoil na hÉireann, Gaillimh
NATIONAL UNIVERSITY OF IRELAND, GALWAY

M.PSYCH.SC. IN HEALTH PSYCHOLOGY, FIRST YEAR, 2000-01

Paper 4

PS 566 Psychology and the Promotion of Health
(Core Course IV)

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Time Allowed: 3 hours

Candidates are asked to respond to four questions selecting at least one from each section.

Section A

1. 'This new health promotion movement has resulted in a fundamental shift in the ways in which many health professionals think, talk, and write about health, the determinants of health and the strategies for achieving health' (Robertson & Minkler, 1994). Discuss.

or

Discuss the conceptualisation of health promotion and outline its role in the delivery of a modern health care service.

2. Describe the PRECEDE-PROCEED model for health promotion planning and discuss the value of such a model in the planning of a health education/promotion programme.
3. Identify the essential elements of a needs assessment in the context of developing health promotion programmes. What are the potential problems in undertaking a needs assessment and how may they be overcome?
4. Detail the major issues that should be considered before carrying out an evaluation of a health promotion intervention.

Section B

5. The workplace has been identified as an important setting for health promotion interventions. Discuss the rationale for the establishment of Employee Assistance Programmes. What practical issues are relevant to their establishment?

or

Discuss the rationale behind smoking cessation programmes in the workplace. Examine in your answer the contribution of psychological theory to the development of such a programme.

6. Psychology provides a rich source of theory for the designers of health promotion programmes. Discuss.
7. Psychological theory has been used to aid in the design and implementation of several community-based interventions aimed at reducing cardiovascular risk factors. Discuss, with reference to two such interventions.
8. 'Because of the nature of health promotion, programme planners are confronted with many moral and ethical decisions' (McKenzie & Jurs, 1993). Discuss.