

OLLSCOIL NA HÉIREANN, GAILLIMH
NATIONAL UNIVERSITY OF IRELAND, GALWAY
SECOND SEMESTER EXAMINATION 2002-2003
B.A. DEGREE EXAMINATION AND VISITING STUDENTS

HI349: MEDIA AND EMPIRE

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Time: TWO hours

Answer THREE QUESTIONS

1. 'The nature of British press coverage of empire in the nineteenth and early twentieth centuries was determined more by commercial interests than public opinion.' Discuss.
2. 'Complicity in imperial aggression prevented nineteenth-century war correspondents from doing their proper job.' Discuss.
3. In what ways did press cable telegraph communication act to create connections between Britain and its colonies in the early twentieth century?
4. How far did the propaganda and censorship efforts of the First World War represent a departure from a British 'media tradition'?
5. What were the main aims of the Empire Marketing Board? How successful was it in realising these goals?
6. How far and in what ways do the Korda imperial epics of the 1920s and 1930s provide the historian with evidence concerning British popular attitudes towards empire?
7. How were documentaries and factual films used to promote ideas about imperial economic development?
8. What opportunities did the British media provide in the twentieth century for promoting criticism of empire?
9. 'During the Second World War, state intervention was a vital means of ensuring that the media generated support for the imperial war effort both in Britain and in its colonies.' Discuss
10. How far was the British media 'decolonised' after the Second World War?

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