

**OLLSCOIL NA hEIREANN, GAILLIMH
NATIONAL UNIVERSITY OF IRELAND, GALWAY**

SEMESTER II EXAMINATIONS

**B.COMM. DEGREE
B.COMM INTERNATIONAL DEGREE**

**MG329 CONTEMPORARY ISSUES IN BUSINESS POLICY &
MANAGEMENT**

**Professor Jonathan Winterton
Professor Roy Green
Dr. Alma McCarthy
Ms. Maureen Maloney
Dr. James Cunningham
Dr. Tony Dundon
Dr. Rachel Hilliard
Ms. Deirdre Morgan**

Time Allowed: Two hours

Answer any two questions

1. 'Companies should be run with only one goal: maximising profits/shareholder value'
Discuss the above statement making reference to the three systems of corporate governance you have studied.
Which system do you think is the best? Why?
2. Imagine you are a management consultant. You have recently been asked by a large (non-union) American multinational company to provide a report about the recently adopted European Directive on Employee Information and Consultation. In particular, the company would like:
 - a) a brief explanation of what the Directive means, and by when?; and
 - b) your considered opinion about the arguments both for and against this new form of workplace regulation
3. Social Partnership in Ireland: Has the process outlived its usefulness? Discuss.