

Semester II Examinations, 2003/2004
Front Page Template

Exam Code(s)	<u>3BC1, 4BC2, 4BC3, 4BC4, 4BC5</u>
Exam(s)	<u>3rd Commerce</u>
Module Code(s)	<u>MG 329</u>
Module(s)	<u>Contemporary Issues in Business Policy and Management</u>
Paper No.	<u>1</u>
Repeat Paper	<u>Special Paper</u>
External Examiner(s)	<u>Professor Jonathan Winterton</u>
Internal Examiner(s)	<u>Ms. Maureen Maloney, Professor Roy Green, Dr Alma McCarthy and Dr Tony Dundon</u>

Instructions:

- Answer **two** questions.
- Each answer will be marked equally.
- Answer each questions on a **separate** answer book.

Duration 2 hours

No. of Answer books 2

Requirements:

Handout	<u>1</u>
MCQ	<u> </u>
Statistical Tables	<u> </u>
Graph Paper	<u> </u>
Log Graph Paper	<u> </u>
Other Material	<u> </u>

No. of Pages 2
Department(s) Management

**OLLSCOIL NA hÉIREANN, GAILLIMH
NATIONAL UNIVERSITY OF IRELAND, GALWAY**

SEMESTER II EXAMINATIONS

**B.COMM. DEGREE
B.COMM INTERNATIONAL DEGREE**

**MG329 CONTEMPORARY ISSUES IN BUSINESS POLICY &
MANAGEMENT**

**Professor Jonathan Winterton
Professor Roy Green
Ms. Maureen Maloney
Dr. Alma McCarthy
Dr. Tony Dundon**

**Time Allowed: Two hours
Answer any two questions**

Question 1

Discuss equity as the most important basis for evaluating Social Partnership.

Question 2

There is considerable debate about the importance of Ireland becoming a knowledge-based economy. Evaluate what is meant by a knowledge-based economy and discuss the factors that contribute to its development.

Question 3

Answer either A or B

- A. "The mechanisms companies adopt to inform and consult employees are crucial to sustained organisational performance." Critically evaluate the strength of the relationship between employee voice and organisational performance.

OR

- B. In what ways and to what extent do you think the European Employee Information and Consultation Directive will promote trade union forms of workplace representation in the future?