



National University of Ireland, Galway

**Higher Diploma in Applied Communications
&
MA in Literature & Publishing**

**Media Ethics Examination
December 1999**

Examiners: Ms Bernadette O'Sullivan
Prof. Hubert McDermott

Duration: 2 hrs. 30 mins

Instructions: Please answer both questions; questions carry equal marks

1. Answer A or B

A. How do current routinised practices in news-gathering and reporting serve to include certain voices, and to exclude alternative ones.

or

B. The "conflation" or blending of news with "propaganda" put forward by Herman and Chomsky in the "Propaganda Model", is according to Stuart Allan (Making News: Truth, Ideology and Newswork) "unsustainable". How according to Allan is this so ?

2. Explain how you believe the right to privacy should be protected in the media.