

National University of Ireland, Galway
Ollscoil na hÉireann, Gaillimh

Summer Examination 2000

Diploma in Health Promotion

Paper 2

Dr. Margaret Thorogood
Professor Cecily Kelleher
Dr. Margaret Barry
Dr. Saoirse Nic Gabhainn
Ms. Jacki Jones
Dr. Ann Hope

Time allowed for each section is 45 minutes

Answer one question in each section
Use a separate answer book for each section

Section A: Epidemiology

- Q. 1. What are the advantages of prospective cohort studies over retrospective or case control designs? You are asked to establish a millennium birth cohort to follow a group born in a particular year to adulthood. What issues would you consider?

(Prof. C. Kelleher)

- Q. 2. What is the difference between randomisation and random selection? Describe the application of these, using examples from a) Clinical, b) field, c) and community based trials.

(Prof. C. Kelleher)

Section B: Research Methodology in Social Sciences

- Q. 3. Discuss the defining characteristics of qualitative research with reference to Silverman

(Ms. J. Sixsmith)

- Q. 4. Write a brief answer on any TWO of the following:

- a) Discuss why process evaluation is an important component of the evaluation of health promotion programmes.

(Dr. M. Barry)

- b) Explain why reliability and validity are important attributes of any measurement tool.

(Dr. S. Nic Gabhainn)

- c) What are the most important parts of a methods section in a research article?

(Dr. S. Nic Gabhainn)

Section C: Education, Theory and Practice

- Q. 5. Give **THREE** ways in which role-play can be used as an effective part of a health education programme on personal development. Illustrate your answer with examples.

(Ms. J. Jones)

- Q. 6. Explain why you would use group methods as opposed to a "talk" with a group of parents who are interested in health issues?

(Ms. J. Jones)

Section D: Concepts and Principles of Health Promotion

- Q. 7. As we move into the 21st Century, critically evaluate what progress has been made in the development of health promotion since the Ottawa Charter and outline the challenges that lie ahead.

(Dr. M. Barry)

- Q. 8. You have been asked to design a health promotion initiative to raise awareness of high risk drinking among young adults. What steps in the planning process would you use? Outline an intervention framework and discuss your choice.

(Dr. A. Hope)