

National University of Ireland, Galway
Ollscoil na hEireann, Gaillimh

Summer Examination 2000

Diploma in Health Promotion

Paper 3

Dr. Margaret Thorogood
Dr. Margaret Barry
Ms. Jane Sixsmith
Dr. John Kelly
Ms. Sharon Friel
Dr. Saoirse Nic Gabhainn

Time allowed for each section is 45 minutes

Answer **one** question in each section
Use a separate answer book for each section

Section A: Communication and Media Skills

- Q. 1. Discuss the effectiveness of leaflets as a tool for health education.
(*Ms. J. Sixsmith*)
- Q. 2. In relation to the mass media compare and contrast commercial promotional activities with the promotion of health.
(*Ms. J. Sixsmith*)

Section B: Drugs and Society

- Q. 3. Describe the short-term and long-term health implications of a drug of abuse that you have studied. Critically comment on the regulatory attempts that have been made to reduce the hazards associated with the selected drug.
(*Dr. J. Kelly*)
- Q. 4. Drug prevention in Ireland can be described as too little, too late. Discuss with reference to primary, secondary and tertiary prevention.
(*Dr. S. Nic Gabhainn*)

Section C: Computing

- Q. 5. You own a small healthcare consultancy which trades internationally. Much of your work is done from home. Describe a suitable home computer system including details of the hard and software options.
(*Ms. S. Friel*)
- Q. 6. Write short notes on **EACH** of the following with examples:
- a) the difference between Operating Systems and Computer Applications.
 - b) electronic communication
 - c) file saving and management

(*Ms. S. Friel*)

Section D: Mental Health Promotion

Q. 7. Outline and discuss the contribution of Community Psychology and Preventive Psychiatry to the development of mental health promotion.

(Dr. M. Barry)

Q. 8. Consider the potential of mental health promotion in relation to **EITHER**

a) Working in primary care

OR

b) Working with young people

Illustrate your answer with sample programmes from the literature.

(Dr. M. Barry)